



Private & Confidential

FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Trimester & Year : September - December 2019
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
 - PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.
 - PART B (60 marks) : SIX (6) short answers. Answers are to be written in the Answer Booklet provided.
 - PART C (20 marks) ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 8 (Including the cover page)

PART B: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are SIX (6) short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** basic processes that involved during the project planning phase.

(10 marks)

Question 2

Identify **FIVE (5)** steps to create a work breakdown structure.

(10 marks)

Question 3

Illustrate a Work Breakdown Structure (WBS) based on the case below.

The wedding project

- 1.0 Invitation
 - 1.1 Create guest list
 - 1.2 Design the invitations
 - 1.2.1 Proof read design
 - 1.2.2 Print the invitation
 - 1.3 Mail the invitations
 - 1.4 Wait for RSVP
 - 1.4.1 Contact non RSVP to confirm attendance
- 2.0 Food
 - 2.1 Find caterer
 - 2.2 Food tasting
 - 2.2.1 Finalize menu
 - 2.3 Cater wedding
- 3.0 Bridal
 - 3.1 Experiment with make-up and hairstylist
 - 3.2 Shop for shoes
 - 3.3 Shop for groom's wedding ring
 - 3.4 Choose bouquet
 - 3.5 Dress measurement and tailoring
 - 3.5.1 Dress fitting
 - 3.5.2 2nd fitting and confirmation

(10 marks)

Question 4

Highlight **FIVE (5)** issues that can contribute to the limitation of your project.

(10 marks)

Question 5

State **FIVE (5)** ways for a project manager to gain resources for a project.

(10 marks)

Question 6

Describe **FIVE (5)** ways that can help the project manager to deal with project obstacles.

(10 marks)

END OF PART B

PART C: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

After the project has been defined and the project team has been appointed, you are ready to enter the second phase in the project management life cycle, which is the detailed project planning phase. Justify the purpose of project planning phase in order to create a set of plans to help guide your team.

(20 marks)

END OF EXAM PAPER