



BERJAYA SCHOOL OF COMMUNICATION AND MEDIA ARTS

FACULTY OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **PSY1024 Introduction to Psychology**
Trimester & Year : September – December 2019
Lecturer/Examiner : Ms Amalina Mustaffa
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of TEN (10) structured questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

TEN (10) STRUCTURED QUESTIONS (100 MARKS)

INSTRUCTION(S) : Answer ALL questions. Write your answers in the Answer Booklet(s) provided.

Question 1

Psychology is a scientific study of behavior and mental process and how they are affected by an organism's physical state, mental state and external environment.

Explain the meaning of the underlined words above. (8 marks)

Question 2

Discuss **FOUR (4)** types of consciousness. (12 marks)

Question 3

a. List **TEN (10)** traits of positive attitude. (10 marks)

b. List **EIGHT (8)** traits of negative attitude. (8 marks)

c. List **FIVE (5)** traits of neutral attitude. (5 marks)

Question 4

(8 marks)

Define the following:

a. Self

b. Attitude

c. Personality

d. Self-fulfilling prophecy

e. Roles

f. Prejudice

g. Motivation

h. Self/ego-expressive

Question 5

Describe the ABC model of attitudes. Provide **ONE (1)** example in every description. (9 marks)

Question 6

a. Describe **FOUR (4)** points to explain what perception is. (4 marks)

b. Explain **THREE (3)** main processes involved in human memory. (6 marks)

Question 7

Explain **FIVE (5)** perspectives of Psychology. (10 marks)

Question 8

Explain Tuckman's Five-Stage Model of group development. (10 marks)

Question 9

(4 marks)

Define the following:

a. Genotype

b. Phenotype

c. Dominant genes

d. Recessive genes

Question 10

List **SIX (6)** prenatal influences on human development. (6 marks)

END OF EXAM