

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **EVE2013 – Event Risk Management**
Trimester & Year : September - December 2018
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (60 marks) : Answer all SIX (6) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S): There are **SIX (6)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** factors that can be used to as tools control spectators during a carnival.

(10 marks)

Question 2

Identify and elaborate **FIVE (5)** factors that can contribute to hazard when using MITEC as the event venue to hold a conference.

(10 marks)

Question 3

Describe **FIVE (5)** measures that can be used to reduce the frequency of losses while organizing an event.

(10 marks)

Question 4

Describe **FIVE (5)** elements of security protection requirements that are relevant to an event.

(10 marks)

Question 5

Discuss **FIVE (5)** techniques of evaluation that can be used to document event risk.

(10 marks)

Question 6:

Identify and explain **FIVE (5)** mistakes that event risk managers need to avoid in planning for risk action plans.

(10 marks)

END OF PART A

PART B: ESSAY QUESTION (40 marks)

INSTRUCTION: There are **TWO (2)** essay questions. Answer the questions in the Answer Booklet (s) provided.

Question 1:

In the case of the Boston Marathon Bombing in 2013, a pair of homemade bombs detonated within a short distance among the spectators, killing and injured more than 200 people. Discuss the factors that can contribute to crowd disaster after the explosion.

(20 marks)

Question 2:

Contingency planning is a vital aspect of any event management. Analyze the strategies to reduce the risks of predictable problems in events.

(20 marks)

END OF EXAM PAPER