



Private & Confidential

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **EVE2004 – Event Project Management**
Trimester & Year : September - December 2018
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (80 marks) : Answer all EIGHT (8) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (20 marks) : Answer ONE (1) essay question. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (80 marks)
INSTRUCTION(S): There are **EIGHT (8)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FOUR (4)** efforts necessary for an event manager to perform whilst monitoring and controlling the project.

(8 marks)

Question 2

Discuss **FIVE (5)** techniques to estimate the duration for scheduling tasks for an event.

(10 marks)

Question 3

Identify and explain **SIX (6)** demands an Event Manager needs to fulfill in a project.

(12 marks)

Question 4

Enumerate **FOUR (4)** ways to estimate the duration for a project schedule.

(8 marks)

Question 5

Explain **FIVE (5)** ways in which Project Management software can assist an event manager in completing an event project.

(10 marks)

Question 6

Suggest **SIX (6)** ways to develop the scope statement for an event project.

(12 marks)

Question 7

Identify **FIVE (5)** ways in which event manager acquire adequate resources to accomplish an event.

(10 marks)

Question 8

Describe **FIVE (5)** characteristics of credibility that is required in a project manager.

(10 marks)

END OF PART A

PART B: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

A project dependency is the logical, constraint based or preferential relationship between two activities or tasks, in such a way that the completion of one of the task is reliant on the completion of the other. Analyse **FOUR (4)** approaches in identifying project dependencies for a project with relevant examples.

(20 marks)

END OF EXAM PAPER