



SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) :

Subject Code & Name : **TOU1003 – Discovering Arts And Culture**

Semester & Year : September – December 2017

Lecturer/Examiner : Ms. Lisa Martini

Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:

PART A (10 marks) : Answer all TEN (10) multiple-choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.

PART B (50 marks) : Answer SIX (6) structured type questions. Answers are to be written in the Answer Booklet provided.

PART C (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.

2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.

3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.

4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total number of pages = 6 (Including the cover page)

PART B: STRUCTURED TYPE QUESTIONS (50 MARKS)
INSTRUCTION(S): There are **SIX (6)** structured type questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Describe **FIVE (5)** different ethnic groups in Malaysia.

(10 marks)

Question 2

Examine **FIVE (5)** various ways how a Malaysian would show respect to elderly people.

(10 marks)

Question 3

List **FIVE (5)** groups of people whom form of address is 'Tuanku'.

(5 marks)

Question 4

Describe the term 'a black tie event'.

(5 marks)

Question 5

Distinguish the context of Malaysian culture from the term 'Manglish' in contrast to the normal English.

(10 marks)

Question 6

Describe **TWO (2)** traditional costumes worn by Malaysian ladies.

(10 marks)

END OF PART B

PART C: ESSAY QUESTION (40 MARKS)

INSTRUCTION: There are **TWO (2)** essay questions. Answer the questions in the Answer Booklet (s) provided.

Question 1

In terms of greetings, discuss the similarities between the major races in Malaysia.

(20 marks)

Question 2

Discuss how the story Puteri Saadong lends a hand as one of Malaysia's literary heritage.

(20 marks)

END OF EXAM PAPER