



FACULTY OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) :

Subject Code & Name : **MPU3112 Hubungan Etnik**
 Semester & Year : September - December 2017
 Lecturer/Examiner : Ms Normaizura Md Zain
 Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

- This question paper consists of 2 parts:
 - PART A (30 marks) : 30 multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.**
 - PART B (70 marks) : 5 Short Answer Questions. Answer all questions. Answers are to be written in the Answer Booklet provided.**
- Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 10 (Including the cover page)

BAHAGIAN B : 5 SOALAN JAWAPAN PENDEK (70 MARKAH)

ARAHAN : Jawab SEMUA soalan. Tuliskan jawapan anda di dalam Buku Jawapan yang disediakan.

Soalan 1

Berikan maksud akulturasi secara terperinci dan nyatakan **LIMA (5)** contoh akulturasi yang terdapat di Malaysia.

(10 markah)

Soalan 2

Nyatakan definisi budaya dan berikan **LIMA (5)** ciri-ciri budaya.

(15 markah)

Soalan 3

Jelaskan serba ringkas mengenai Dasar Ekonomi Baru (DEB) dan huraikan strategi serampang dua mata dalam DEB.

(15 markah)

Soalan 4

Huraikan peranan media cetak dan media elektronik dalam usaha untuk merapatkan hubungan masyarakat majmuk di Malaysia.

(15 markah)

Soalan 5

Pertubuhan Bangsa-Bangsa Bersatu (PBB) menyenaraikan Rohingya sebagai golongan masyarakat yang menerima penindasan paling buruk di dunia. Bahaskan isu-isu yang menyebabkan berlakunya penindasan etnik Rohingya di Myanmar.

(15 markah)

SOALAN PEPERIKSAAN TAMAT