



SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) : [grid of 15 empty boxes]

Student ID (in Words) : \_\_\_\_\_

Subject Code & Name : BEV2306 – Event Risk, Health And Safety Management
Semester & Year : September – December 2016
Lecturer/Examiner : Ms. Lah Wan Yee
Duration : 3 Hours

INSTRUCTONS TO CANDIDATES

- 1. This question paper consists of 2 parts:
PART A (60 marks) : Answer all FIVE (5) short answer questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 3 (Including the cover page)

**PART A: SHORT ANSWER QUESTIONS (60 marks)**

**INSTRUCTION(S):** There are **FIVE (5)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

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**Question 1:**

- a) As an Event Manager, propose **FIVE (5)** key strategies in integrating fire safety and life safety issues into the event plans. (5 marks)
- b) Elaborate **FOUR (4)** food safety guidelines for events. (8 marks)

**Question 2:**

- a) Security planning is important in event planning. Elaborate **FIVE (5)** responsibilities of event security team. (5 marks)
- b) Explain **FIVE (5)** factors to be considered when developing a security plan for an event. (5 marks)

**Question 3:**

Draw a diagram for each tool and technique listed below that are widely used in risk analysis.

- i. Cause and effect analysis (4 marks)
- ii. Decision tree analysis (4 marks)
- iii. Influence diagram (4 marks)

**Question 4:**

- a) As an Event Organizer, identify factors to be considered in planning movement of crowds. (5 marks)
- b) Analyze **FIVE (5)** types of crowd that required attention from Event Organizer. (10 marks)

**Question 5:**

- a) As an Event Manager, what would you do when overcrowding occurs during a special event celebration? (5 marks)
- b) Explain the procedures of pre-evacuation when an unpleasant incident occurs. (5 marks)

**END OF PART A**

**PART B: ESSAY QUESTION (40 marks)**

**INSTRUCTION:** There are **TWO (2)** essay questions. Answer the question in the Answer Booklet (s) provided.

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**Question 1:**

Select an event and critically analyze and assess its' potential risks. Propose strategies in integrating the risk management in the event planning.

(20 marks)

**Question 2:**

As a Risk Manager of an outdoor event, you have been instructed to create an event risk management plan. Analyze the process of risk management planning.

(20 marks)

**END OF EXAM PAPER**