



Private & Confidential

SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Trimester & Year : May - August 2018
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.
PART B (60 marks) : SIX (6) short answer questions. Answers are to be written in the Answer Booklet provided.
PART C (20 marks) ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 7 (Including the cover page)

PART B: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are **SIX (6)** short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** types of constraints.

(10 marks)

Question 2

Describe **FIVE (5)** aspects of a successful project management.

(10 marks)

Question 3

Determine **FIVE (5)** ways a project manager can acquire adequate resources for an event.

(10 marks)

Question 4

a) Distinguish between 'predecessor' and 'successor'

(2 marks)

b) Provide **FOUR (4)** types of task relationship that can be used in scheduling a project.

(8 marks)

Question 5

Elaborate **FIVE (5)** methods that can help a project manager to estimating duration for a project.

(10 marks)

Question 6

Justify **FIVE (5)** ways how Microsoft project management can assist a project manager in scheduling a project.

(10 marks)

END OF PART B

PART C: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

An event project manager is the person who is accountable for accomplishing the objectives of an event. Discuss the ways of initiating a project that event manager need to apply in order to manage the project successfully.

(20 marks)

END OF EXAM PAPER