



SCHOOL OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **DPR2403 CREATIVE WRITING FOR MEDIA**

Semester & Year : May-August 2016

Lecturer/Examiner : Farzalena @ Ghazila Binti Ghazi

Duration : 2 Hours

INSTRUCTONS TO CANDIDATES

1. This question paper consists of 2 parts:
 - PART A (60marks) : Answer all SIX (6) structured questions. Answers are to be written in the Answer Booklet provided.
 - PART B (40 marks) : Answer ONE (1) essay question. Answer is to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages =3 (Including the cover page)

PART A : Structured Questions (60 marks)

INSTRUCTION(S) : There are SIX (6) structured questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Discuss the **FIVE** shaping processes in writing. (10 marks)

Question 2

Compare the Critical Thinkers and the Uncritical Thinkers. Explain the differences between these two types of thinkers. (10 marks)

Question 3

Discuss any **FIVE** hooks in rhetorical writing with a relevant example for each hook. (10 marks)

Question 4

Explain all **FIVE** features of narrative writing. (10 marks)

Question 5

Discuss any **FIVE** groups of commonly used words and phrases in writing with a relevant example for each group. (10 marks)

Question 6

Explain the **FIVE** powerful barriers to critical thinking with an example of each barrier. (10 marks)

END OF PART A

PART B

: ESSAY QUESTION (40 marks)

INSTRUCTION(S)

: There is ONE (1) essay question. Answer the question in the Answer Booklet(s) provided.

Question 1:

All-girl schools have been gaining popularity in recent years because of the belief that girls learn better when they aren't competing with or intimidated by boys, who statistically get more attention in the classroom. Do you think single-sex schools are a good idea? Why or why not? **Write a persuasive essay** to justify your answer. Use **specific reasons and examples** to support your position.

(40 marks)

END OF EXAM PAPER