



FACULTY OF HOSPITALITY AND TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **TOU1123 Transportation for Tourists**
 Semester & Year : January – April 2021
 Lecturer/Examiner : Tan Choo Khuan
 Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
 - PART A (10 marks) : TEN (10) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.
 - PART B (70 marks) : SIX (6) short answers. Answers are to be written in the Answer Booklet provided.
 - PART C (20 marks) : ONE (1) essay question. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballmark pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

PART B: SHORT-ANSWER QUESTIONS (70 MARKS)

INSTRUCTION(S): There are **SIX (6)** short-answer questions. Answer all questions in the Answer Booklet(s) provided.

QUESTION 1

Describe the following:

- a. The way (5 marks)
- b. The carrying unit (5 marks)
- c. The terminal (5 marks)

QUESTION 2

Identify **FIVE (5)** benefits of airlines strategic alliances. (5 marks)

QUESTION 3

- a. List **FIVE (5)** basic facilities featured in cruise ships. (5 marks)
- b. Explain **FIVE (5)** threats of cruise industry. (10 marks)

QUESTION 4

- a. People tend to travel by private car compared to other modes. Identify **FIVE (5)** factors a person might rent a car for recreational purpose. (5 marks)
- b. Discuss **FIVE (5)** importance of road transport in tourism development. (10 marks)

QUESTION 5

- a. Name any **FOUR (4)** countries that are known to have high-speed train infrastructure. (4 marks)
- b. Differentiate between inter-destination rail and intra-destination rail transportation with examples. (6 marks)

QUESTION 6

Identify **FIVE (5)** challenges on modern transportation in the future.

(10 marks)

END OF PART B

PART C: ESSAY QUESTION (20 MARKS)

INSTRUCTION: There is ONE (1) essay question. Answer the question in the Answer Booklet (s) provided.

QUESTION 1

In the preparation for Visit Malaysia Year, you have been assigned to formulate a tourist transport policy to enhance the visitors' experience. Examine the issues that need to be taken in its implementation.

END OF EXAM PAPER