



Private & Confidential

**FACULTY OF HOSPITALTY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Student Name
(in Words) :

Subject Code & Name : **EVE2004 EVENT PROJECT MANAGEMENT**
Semester & Year : January – April 2020
Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

- This question paper consists of 1 part:**
PART A : **Answer all THREE (3) short answer questions.**
(100 marks)

Total Number of pages = 2 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (100 marks)
INSTRUCTION(S): There are THREE (3) short answer questions. Answer all questions.

Question 1

The primary challenge of project management is to achieve all of the project goals within the given timeline while managing client requests.

- a) Proper scheduling is essential for any projects. Elaborate **SIX (6)** project constraints that can affect scheduling during event planning. (12 marks)

- b) Highlight **FIVE (5)** techniques that can be used by a project manager to detect scheduling problems in event planning. (20 marks)

- c) A Project manager directly participates in the activities that produce the end result. Discuss **FIVE (5)** common duties of a project manager during event scheduling. (20 marks)

Question 2

Distinguish **FOUR (4)** categories of project requirements that are common in managing an event project. (8 marks)

Question 3

The Rainforest World Music Festival is an annual three-day music festival celebrating the diversity of world music, held in Kuching, Sarawak.

- a) Explain **FOUR (4)** ways an event manager can obtain resources for this music festival. (20 marks)

- b) Propose **FOUR (4)** ways to develop project scope statement for The Rainforest World Music Festival. (20 marks)

END OF EXAM PAPER