

**FACULTY OF HOSPITALITY & TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **TOU1113 DESTINATION GEOGRAPHY**
Trimester & Year : January 2019 – April 2019
Lecturer/Examiner : Reuben Chen
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

- This question paper consists of 3 parts:**
PART A (10 marks) : There are **TEN (10)** Multiple Choice Questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.
PART B (50 marks) : There are **FOUR (4)** Short Answer Questions. Answers are to be written in Answer Booklet.
PART C (40 marks) : There are **TWO (2)** Essay Questions. Answers are to be written in Answer Booklet
- Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
- This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
- ONLY ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 5 (Including the cover page and appendices)

PART B: SHORT ANSWER QUESTIONS (50 MARKS)

INSTRUCTION(S): Answers are to be written in Answer Booklet.

Question 1:

Identify and describe **THREE (3)** types of location in relation to a destination. **(6 marks)**

Question 2:

Using Sabah as an example, explain **FOUR (4)** characteristics found in the said destination with examples. **(16 marks)**

Question 3:

Identify and describe **FOUR (4)** conditions that give momentum to the growth in vacation and leisure travel with relevant examples. **(12 marks)**

Question 4:

Identify and describe the **FOUR (4)** categories of an attraction with relevant examples. **(16 marks)**

END OF PART B

PART C: ESSAY QUESTIONS (40 MARKS)

INSTRUCTION(S): TWO (2) Essay Question. Answer ALL the questions in the Answer Booklet(s) provided.

Question 1:

KUALA LUMPUR (AP) — Ten Southeast Asian countries will sign an agreement this month allowing their citizens to travel within the region without visas, the Malaysian foreign minister said Tuesday. Most of the 10 members of the Association of Southeast Asian Nations currently have bilateral agreements with some or all members of the bloc, allowing their citizens to visit without visas. ASEAN comprises Malaysia, Singapore, Thailand, the Philippines, Indonesia, Cambodia, Laos, Brunei, Myanmar and Vietnam.

Source: Adapted from *Philstar Global*, "10 ASEAN Member to Sign Agreement for No-Visa Travel".

<https://www.philstar.com/headlines/2006/07/13/347094/10-asean-members-sign-agreement-no-visa-travel#AICtp0OycqfUmf2Z.99>

In relation to the above press release, elaborate **FIVE (5)** pull factors of Malaysia, which are effective in attracting visitors to the country. Illustrate with relevant examples. **(20 marks)**

Question 2:

Leiper's Tourism System model is widely used to understand the tourism industry. Explain the **THREE (3)** geographical elements in the system that can be applied in Malaysia. Illustrate with example where necessary. **(20 marks)**

END OF EXAM PAPER