



Private & Confidential

SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Trimester & Year : January – April 2018
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.
PART B (60 marks) : SIX (6) short answers. Answers are to be written in the Answer Booklet provided.
PART C (20 marks) ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 8 (Including the cover page)

PART B: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are **SIX (6)** short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

- a) Limitations of a project can be investigated by using constraints. Describe any **FIVE (5)** types of constraints. (10 marks)
- b) Explain **THREE (3)** categories of constraints that often use in Project Management. (6 marks)

Question 2

Describe **FOUR (4)** varieties of project requirements as stated by Wjinen (2004). (8 marks)

Question 3

Propose **FIVE (5)** ways that can help an event project manager to deal with obstacles during event planning process. (10 marks)

Question 4

Illustrate the types of the relationship below and provide **ONE (1)** example in event situation to justify your answer.

Types of relationship	Name of the relationship	Example in event situation
Start to start (SS)		
Finish to Finish (FF)		
Start to Finish (SF)		
Finish to Start (FS)		

(8 marks)

Question 5

Elaborate **FIVE (5)** techniques that can help a project manager in estimating duration for the project resources.

(10 marks)

Question 6

Being an effective project manager is an ongoing challenge. Evaluate **FOUR (4) criteria** that is needed when selection a project manager.

(8 marks)

END OF PART B

PART C: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Project constraints may influence how event manager manage their project and it also may determine whether or not the project can be completed on time. Discuss the issues of constraints that can affect the delivery of the project.

(20 marks)

END OF EXAM PAPER