

BERJAYA SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
Faculty of Liberal Arts
FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **MPU3322 Professional Ethics**
Trimester & Year : January - April 2018
Lecturer/Examiner : Dr. Wong Kok Keong
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (30 marks) : THIRTY (30) multiple-choice questions. Answer ALL questions. Each question carries ONE (1) mark. Shade your answers in the Multiple-Choice Answer Sheet provided.
PART B (70 marks) : FOUR (4) short-essay questions. Answer ALL questions. Answers are to be written in the answer booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Student Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 9 (Including this cover page)

PART B : SHORT-ESSAY QUESTIONS (70 MARKS)

INSTRUCTIONS : Answer **ALL FOUR (4)** short-essay questions in the answer booklet provided.

1. Answer questions (a) and (b) on ethics, morality and professional ethics:
 - (a) Explain ethics and morality and use **ONE (1)** specific example to show their difference. (10 marks)
 - (b) Define “professional ethics”. (5 marks)
2. According to Kirk O. Hanson, professionals typically face six ethical dilemmas. Explain **THREE (3)** of them using at least one example to illustrate each kind. (15 marks)
3. Answer questions (a), (b), and (c) about corporate social responsibility (CSR):
 - (a) Define CSR and identify its **four (4)** features. (5 marks)
 - (b) How may a corporation benefit from performing CSR? Explain **ONE (1)** benefit. (5 marks)
 - (c) Explain **ONE (1)** problem (or challenge) when corporations try to practise CSR. (5 marks)
4. Read the following scenario and answer questions (a) and (b) that follow.

Scenario:

You just got hired by a company that you have admired for a long time because you have read good things about the people who work there and the good caring attitude they have shown to people in society who are poor or less fortunate. You also got your dream job. And you like your supervisor because he is very capable, hardworking, fair, caring and treats you and the other staff in your department with respect, always responding to your questions with interests and assistance where needed, and never taking credit from you (or the other staff). You and your departmental colleagues like to work with your supervisor very much.

But this is not shared with the supervisors of other departments. You sometimes would overhear these other supervisors saying negative things about him, such as how they do not like your supervisor’s treatment of subordinates because it slows things down for them, how they cannot make fun of subordinates in front of him so they found they could not talk to him and therefore do not mix much with him socially. In short, they are very uncomfortable when around your supervisor.

Lately, you also started overhearing these other supervisors saying that it might be better for them and the company if your supervisor were to be fired for not fitting in the culture of the company. You and your departmental colleagues had tried once to talk the other supervisors out of firing your supervisor but without success. You feel you should report to the CEO of your company before the other supervisors put in motion their plan to get your supervisor fired.

Questions:

- a) Based on what you know, why do you think the other supervisors were unethical in considering having your supervisor fired?
(10 marks)
- b) If you finally have a chance to get your departmental colleagues to make a report to boss/owner of your company on the unethical behaviour of the other department supervisors and their plan to get your supervisor, which of the three ethical theories will best influence and guide your decision: deontological, utilitarian or virtue-based theory? Explain the theory and show how the points in your explanation would apply.
(15 marks)

END OF EXAM