



SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) : [grid of 15 boxes]

Student ID (in Words) : \_\_\_\_\_

Subject Code & Name : TOU1113 – DESTINATION GEOGRAPHY
Semester & Year : January – April 2017
Lecturer/Examiner : Ms. Lisa Martini
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

- 1. This question paper consists of 3 parts:
PART A (10 marks) : Answer all TEN (10) multiple-choice questions.
PART B (50 marks) : Answer FOUR (4) structured type questions.
PART C (40 marks) : Answer TWO (2) essay questions.
2. Candidates are not allowed to bring any unauthorized materials...
3. This question paper must be submitted along with all used and/or unused rough papers...
4. Only ballpoint pens are allowed to be used in answering the questions...

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence...

Total number of pages = 5 (Including the cover page)

**PART B: STRUCTURED QUESTIONS (50 MARKS)**

**INSTRUCTION(S):** There are **FOUR (4)** structured type questions. Answer all questions in the Answer Booklet(s) provided.

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**Question 1**

a) Explain the areas important to the development of tourism related to the study of geography. **(10 marks)**

b) Answer the question based on the situation below.  
Mr Yoo Sijin was born in Hong Kong. He went to Korea to work and eventually became a permanent resident of Korea. During the recent Chinese New Year he returned to Hong Kong for a week of celebration. Analyze his status as a tourist. **(10 marks)**

**Question 2**

Analyze factors that will encourage mountains to turn into a tourist attraction. **(10 marks)**

**Question 3**

Identify tourism products that contributed to Malaysia's tourism development. **(10 marks)**

**Question 4**

Analyze Indonesia's physical characteristics that influence its tourism industry. **(10 marks)**

**END OF PART B**

**PART C: ESSAY QUESTIONS (40 MARKS)**

**INSTRUCTION:** There are **TWO (2)** essay questions. Answer the questions in the Answer Booklet (s) provided.

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**Question 1**

Describe the current political situation in United States of America that could affect the international tourism market to the country.

**(20 marks)**

**Question 2**

Using relevant example, discuss why geographic location is vital to tourism development.

**(20 marks)**

**END OF EXAM PAPER**