

**SCHOOL OF TOURISM****FINAL EXAMINATION**

Student ID (in Figures) :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Student ID (in Words) : _____

Subject Code & Name : **BTT1311 – TOURISM GEOGRAPHY**
Semester & Year : January – April 2017
Lecturer/Examiner : Mr. Aqmal Fikri
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of **TWO (2)** parts:
PART A (60 marks) : **SIX (6)** Short answer questions. Please answer all questions.
PART B (40 marks) : **TWO (2)** Essay questions.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are **NOT** allowed to take any examination materials out of the examination hall.
4. **ONLY** ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 4 (Including the cover page)

Part A : SHORT ANSWER QUESTIONS. (60 MARKS)
Instruction(s) : Answer ALL questions in the answer booklet provided

QUESTION 1

Asia, the world's largest continent is expected to overtake Europe as the world's leading tourist receiving destination in the near future. Clearly state **FIVE (5)** tourism resources that attracts tourists to visit Asia. Illustrate your answer with relevant examples. **(10 marks)**

QUESTION 2

Tourism generates various impacts to both tourist receiving and generating destinations. Investigate **FIVE (5)** cultural and environmental impact of tourism activity to the tourist receiving destinations. **(10 marks)**

QUESTION 3

Briefly explain **FIVE (5)** limitations for tourism industry in Africa to be developed. **(10 marks)**

QUESTION 4

Analyse the tourism characteristics and its role in development of tourism industry in India. **(10 marks)**

QUESTION 5

According to the United Nations World Tourism Organisation (UNWTO), Europe was the most frequently visited region in the world in 2015, accounting for over half (51.4 %) of all international tourist arrivals, equivalent to some 609 million persons.

Based on the above statement, justify **FIVE (5)** variables that made Europe to be the highest tourist receiving region in the world. **(10 marks)**

QUESTION 6

Explain **FIVE (5)** factors of cultural diversity in any tourism destinations.

(10 marks)

-End of Part A-

Part B : ESSAY QUESTIONS (40 MARKS).

Instruction(s) : Answer the questions in the answer booklet provided

QUESTION 1

The Galapagos, volcanic islands in the Pacific, about a thousand km off the coast of Ecuador, represent a whole ecosystem with animals and plants that cannot be found elsewhere on earth. However, Mass Tourism and Overpopulation brings a lot of impacts to the destination. (Graham Watkins & Felipe Cruz CHARLES DARWIN FOUNDATION, 2007)

Based on the above statement, concisely discuss the consequences of mass tourism and explain its impacts to the Galapagos. **(20 marks)**

QUESTION 2

Agreement has been made between the Governments of the Member Countries of the Association of Southeast Asian Nations (ASEAN) on Tourism Economic and Development Cooperation (2005).

Analyse the importance of an integrated partnership between ASEAN countries for the development of tourism industry. **(20 marks)**

-THE END-