



SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) :

Subject Code & Name : **DEV2302 PROJECT MANAGEMENT FOR EVENTS**
 Semester & Year : January - April 2016
 Lecturer/Examiner : Liyana Shamimi Mohamed Kamil
 Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

- This question paper consists of 3 parts:
 - PART A (20 marks) : 20 multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.**
 - PART B (60 marks) : There are EIGHT (8) short answer questions. Answer all questions in the Answer Booklet(s) provided.**
 - PART C (20 marks) : There is ONE (1) essay question. Answer all question in the Answer Booklet (s) provided.**
- Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- ONLY ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 8 (Including the cover page)

PART B: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are **EIGHT (8)** short answer questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

- a) Outline the term 'semi flexible constraints'. (2 marks)
- b) Describe the **FOUR (4)** types of semi flexible constraints in Project Management. (8 marks)

Question 2

Outline **FOUR (4)** advantages of outlining tasks in Project Management. (4 marks)

Question 3

Describe **FOUR (4)** major types of tasks. (4 marks)

Question 4

Illustrate a simple work breakdown structure (WBS) that is related with conference event management. (10 marks)

Question 5

Identify and give examples of **THREE (3)** types of working calendars that exist in Microsoft Project Management. (6 marks)

Question 6

Briefly explain **FIVE (5)** procedures that can guide an event manager to estimate duration of an event project. (10 marks)

Question 7

Explain **THREE (3)** types of resources.

(6 marks)

Question 8

Identify **FIVE (5)** usage of Project Management that is useful for events.

(10 marks)

END OF PART B

PART C:

ESSAY QUESTIONS (20 marks)

INSTRUCTION:

There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

In planning and scheduling process of event, event project manager will encounter project constraints. Justify the constraints that can affect the event project.

(20 marks)

END OF EXAM PAPER