



**SCHOOL OF LIBERAL ARTS**

**FINAL EXAMINATION**

Student ID (in Figures) :

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Student ID (in Words) :

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Subject Code & Name : **MPU3322 Professional Ethics**  
 Semester & Year : January – April 2016  
 Lecturer/Examiner : Ms. Siti Intan Nurdiana Wong bt Abdullah  
 Duration : 2 Hours

**INSTRUCTIONS TO CANDIDATES**

- This question paper consists of 2 parts:**  
**PART A (30 marks) : THIRTY (30) multiple choice questions. Answer ALL questions. Shade your answers in the Multiple Choice Answer Sheet provided.**  
**PART B (70 marks) : FIVE (5) short answer questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.**
- Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
- This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
- Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

**Total Number of pages = 8 (Including the cover page)**

**PART B : SHORT ANSWER QUESTIONS (70 MARKS)**

**INSTRUCTION(S) : FIVE (5) short answer questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.**

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- 1 a. What is Sarbanes-Oxley Act (SOX)? (4 marks)
- b. Describe the pros and cons of SOX. (8 marks)
- 2 a. Define 'Agency Theory'. (4 marks)
- b. Using a profession of your choice, explain **FIVE (5)** ethical responsibility of that profession towards its clients. (10 marks)
3. Illustrate and describe the pyramid model of social responsibility by Carroll (1991). (12 marks)
- 4 a. State **FOUR (4)** benefits of a well-written code of professional conduct. (4 marks)
- b. Using **ONE (1)** ethical issue in the industry of your choice, apply the **SIX (6)** steps of the ethical decision making process to solve that issue. (12 marks)
- 5 a. Analyse **TWO (2)** ethical issues regarding the employee's right to health and safety in the workplace. (8 marks)
- b. Discuss **FOUR (4)** benefits associated with a diverse workforce. (8 marks)

**END OF EXAM PAPER**