



**SCHOOL OF LIBERAL ARTS**

**FINAL EXAMINATION**

Student ID (in Figures) : 

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Student ID (in Words) : \_\_\_\_\_

Subject Code & Name : **DPR1306 NEWS WRITING FOR PRINT MEDIA**  
Semester & Year : January – April 2016  
Lecturer/Examiner : Dr. Mohd Amir Mat Omar  
Duration : 2 Hours

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**INSTRUCTIONS TO CANDIDATES**

1. **This question paper consists of 3 parts:**
  - PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.**
  - PART B (40 marks) : Answer all FOUR (4) structured-type questions. Answers are to be written in the Answer Booklet provided.**
  - PART C (40 marks) : Answer all TWO (2) scenario-based questions. Answers are to be written in the Answer Booklet provided.**
2. **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

**Total Number of pages = 6 (Including the cover page)**

**PART B**

**INSTRUCTION(S)**

**: SHORT ANSWER QUESTIONS (40 marks)**

: There are FOUR (4) short answer questions. Answer all questions in the Answer Booklet(s) provided.

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**Question 1**

List FIVE (5) roles of a business and economy news reporter. Elaborate each of the roles respectively. (10 marks)

**Question 2**

Summarise FIVE (5) advantages of Hourglass style of news writing according to Itule & Anderson (2008:71). (10 marks)

**Question 3**

Identify FIVE (5) bases of identifying specialised reports. Describe each basis accordingly. (10 marks)

**Question 4**

Explain FIVE (5) types of interviews used to obtain useful information on a topic or issue. Relate your explanation with relevant examples. (10 marks)

**END OF PART B**

**PART C**

**: SCENARIO-BASED QUESTIONS (40 marks)**

**INSTRUCTION(S)**

: There are TWO (2) scenario-based questions. Answer all questions in the Answer Booklet(s) provided.

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**Question 1**

Based on the information provided below, write a news article using the **Inverted Pyramid** style of news writing. Support your news writing with any further details to enhance the news. (20 marks)

**Who:** Justin Bieber

**What:** Gets married to Miley Cyrus

**Where:** Buenos Aires, Argentina

**When:** 14<sup>th</sup> December 2015

**Why:** Mad love

**How:** Private wedding at a private mansion in Buenos Aires

**Question 2**

Based on the information provided below, write a news article using the **Hourglass** style of news writing. Support your news writing with any further details to enhance the news. (20 marks)

**Who:** 11 year-old girl

**What:** Murdered parents on her birthday

**Where:** Okinawa, Japan

**When:** 13<sup>th</sup> December 2015

**Why:** Unknown

**How:** Multiple stabbing to whole body while parents were sleeping

**END OF EXAM PAPER**