



SCHOOL OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **DCS3301 Business Ethics and Corporate Citizenship**
 Semester & Year : January – April 2016
 Lecturer/Examiner : Mr. Shazan Khan Omar
 Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
 - PART A (30 marks) : THIRTY (30) multiple-choice questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.
 - PART B (40 marks) : NINE (9) short-answer questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.
 - PART C (30 marks) TWO (2) essay questions. Answer ALL questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

PART B : SHORT-ANSWER QUESTIONS (40 MARKS)

INSTRUCTION(S) : Answer **ALL** short answer questions. Write your answer in the Answer Booklet(s) provided.

1. Briefly, explain why it is crucial to study ethics? (4 marks)
2. Describe why should we be concerned about doing the right thing? (4 marks)
3. Justify why some people tend to apply golden rules in their lives. (4 marks)
4. Compare the solution that you apply to solve ethical dilemmas in the past and now. (4 marks)
5. Identify and describe one ethical value that can be applied in the community as a whole. (4 marks)
6. Exemplify **FIVE (5)** risks of becoming a whistle-blower. (5 marks)
7. Discuss the function of **FIVE (5)** members of an effective corporate governance. (5 marks)
8. Explain the function of an outsider as a member in the board of directors. (5 marks)
9. Ethical challenges are examples of issues in certain organizations' departments. Explain **FIVE (5)** ethical challenges faced by Human Resource and R&D departments. (5 marks)

END OF PART B

PART C : ESSAY QUESTIONS (30 MARKS)

INSTRUCTION(S) : Answer **ALL** essay questions in this section. Write your answer in the Answer Booklet(s) provided.

1. Explain the history of business ethics proposed by Ghillyer in the 1970s and 1990s based on three elements below;
 - ethical climate
 - major ethical issues
 - business ethics development

(10 marks)

Environment and ethics

2. Discuss and justify the relationship between environment and ethics.

(20 marks)

-END OF EXAMINATION PAPER-