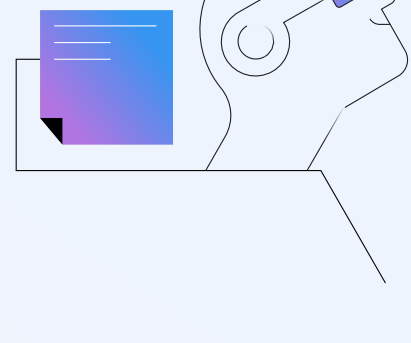


Efficiency that pays off

Discover the EndNote advantage



Your research matters

Investing in your ideas costs you **valuable time** and **money**. Choosing the right reference manager to support your academic and professional research goals is an important decision.



The academic journey

You'll likely spend **6-7 years** earning your PhD, or longer, depending on your field of study.



Your research career

67% of PhD graduates express a desire to pursue a research career, spending an average of **11 years** in their career field.

That's **15+ years** of research and writing to pursue your passion.

EndNote is your partner in success, ready to support you throughout your career—from coursework,

to dissertations, to world-changing research.

Researchers gain time and clarity with EndNote

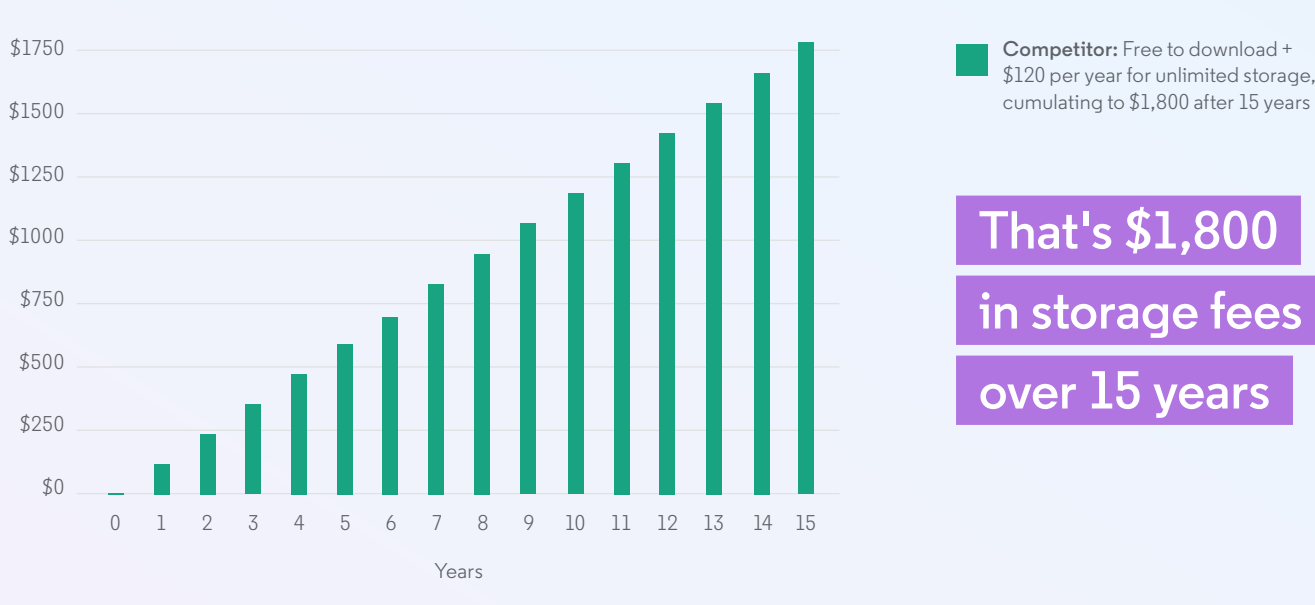


Invest in your ideas

Choose the reference manager that can help you bring your ideas to life.

The true cost of free

Other reference management solutions claim to be "free" but charge year over year for the storage you need for your reference libraries.



That's \$1,800 in storage fees over 15 years

Save time by streamlining your research workflow.

Sourcing references, managing and organizing libraries, and formatting citations is tedious work **costing you thousands of hours**.

Citations are on the rise



More research is being conducted than ever before.

3.8M+ articles published in 2024

49 Average number of references per 2024 article

86% Growth in total citations in the past 10 years*

That's 258,611 hours spent formatting references.

Assuming 5 seconds per reference on 3.8M papers and 49 references per paper. *Based on an analysis of cited references indexed in Web of Science Core Collection from 2015-2024

EndNote has the tools and features you need to find, store, manage, share and cite your references.

Enabling you to organize better, write faster and publish smarter.

Plus



Unlimited storage



24/7 product support



Publishing support

Unmatched efficiency

Save time and stay organized throughout all stages of the research and writing process with EndNote's comprehensive tools and features.



Quickly build your reference libraries



Write faster with auto-formatted in-text citations



Stay organized with customizable tags and groups



Effortlessly manage and cite from PDFs with advanced tools



Work from anywhere; your desktop, online or iOS applications



Format citations in your preferred writing tool: Microsoft Word, Google Docs or Apple Pages

New for EndNote 2025



AI key takeaway
Instantly generate key summaries of articles



Find a journal
Locate best-fit journals based on key elements of your paper

Reliable standards

Write with confidence using built-in tools that support quality and accuracy.



Automatic reference and link updates



Access to 7,500 up-to-date referencing styles



Retraction alert notifications

Robust support

Rely on a trusted reference management solution backed by support options that fit your needs.



24/7 multilingual support



Self-serve training portal



Data restoration feature

Millions of researchers at the world's top institutions trust their work to EndNote.

"I have not discovered a better citation manager than EndNote. Desktop app and online account make it easy to synchronize the libraries."

Valued customer

Reclaim research hours.
Invest in EndNote.

Experience the EndNote advantage.
Get EndNote today.

Learn more about EndNote:

[EndNote.com](https://endnote.com)

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