



SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **TOU1523 Transportation For Tourism**
Trimester & Year : May – August 2018
Lecturer/Examiner : Ms. Lisa Martini
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. **This question paper consists of two (2) parts:**
PART A (60 marks) : Answer all SIX (6) structure type questions. Answers are to be written in the Answer Booklet provided.
PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
2. **Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

PART A: STRUCTURE TYPE QUESTIONS (60 MARKS)
INSTRUCTION(S): There are **SIX (6)** structure type questions. Answer all questions in the Answer Booklet(s) provided.

Question 1

Discuss **FIVE (5)** major causes that contributed to some of the worst traffic in major cities around the world.

(10 marks)

Question 2

Analyse why tourism-transportation relationship is blurry in distinction and difficult to quantify.

(10 marks)

Question 3

An acquaintance from Austria is coming to see you. Describe the various method of transportation that he can take to see you in Berjaya Times Square after he landed at KLIA airport.

(10 marks)

Question 4

Determine **FIVE (5)** possible causes why the Orient Express stopped running.

(10 marks)

Question 5

Describe the basic forms of privatization in the transportation industry.

(10 marks)

Question 6

Analyze **FIVE (5)** steps that can be taken to reduce the negative impact of pollution associated with tourist transport.

(10 marks)

END OF PART A

PART B: ESSAY QUESTIONS (40 MARKS)

INSTRUCTION: There are TWO (2) essay questions. Answer all questions in the Answer Booklet (s) provided.

Question 1

Discuss the importance of the Freedoms of the Air.

(20 marks)

Question 2

Discuss the impacts of coach transportation to the growth of tourism industry.

(20 marks)

END OF EXAM PAPER