



**SCHOOL OF HOSPITALITY
FINAL EXAMINATION**

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **FBS1504 INTRODUCTION TO FOOD AND BEVERAGE OPERATIONS**
 Semester & Year : May – August 2017
 Lecturer/Examiner : Mr.Gobein
 Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
 PART A (70 marks) : FIVE (5) short answer questions. Answer all questions. Answers are to be written in the Answer Booklet provided.
 PART B (30 marks) : ONE (1) essay question. Answer the essay question not less than 250 words or one full page. Answer the question in the Answer Booklet(s) provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 4 (Including the cover page)

PART A : SHORT ANSWER QUESTIONS (70 MARKS)

INSTRUCTION : FIVE (5) short answer questions. Answer all questions. Answers are to be written in the answer booklet provided

1. A food and beverage establishment has different kinds of service and techniques. Explain the advantages and disadvantages of the following types of services.

- a. American service
- b. Gueridon service
- c. Russian service
- d. French Service

(20 marks)

2. You have recently been appointed as the Restaurant Manager of the Samplings on the 14th. Your first task is to look into ways of reducing the high cost of operating the restaurant. Briefly explain **TEN (10)** different methods your staff can implement and practice to reduce the cost of operating of the restaurant.

(10 marks)

3. Define liquor and explain **SIX (6)** types of liquors with its flavoring and base spirit.

(10 marks)

4. List down and explain **TEN (10)** types of commercial restaurants available in Malaysia.

(20 marks)

5. You are taking care of a table of 4 pax. You have just served them the main course and need to attend to another table that has just arrived.

i. Before you leave what else would you need to do for the guests?

List **FIVE (5)** service checks you can make before leaving.

(5 marks)

ii. Anticipating guest's needs is a necessary skill in restaurant service.

Provide **FIVE (5)** clues your guests might display that will help you identify, if and when they might need your attention.

(5 marks)

END OF PART A

PART B : ESSAY QUESTION (30 MARKS)

INSTRUCTION(S): ONE (1) essay question. Answer the essay question in not less than 250 words or one full page. Answer the question in the Answer Booklet(s) provided.

1. In general, there are three levels of managers in a specific operation. **Top managers, middle managers and supervisors.**

The positions constituting each level vary by property, as do the duties assigned to each position. Top level managers are concerned with long term plans and goals.

Middle managers are concerned with shorter term goals and typically are less concerned with large issues affecting the business environment. The supervisors are concerned with short term goals, representing higher levels of management to employees and, at the same time, transfer employee wishes and concerns upwards.

Drawn an example of a fine dining restaurant hierarchy, explain and discuss the staff and managerial positions responsibility in a restaurant using relevant job descriptions.

(30 marks)

END OF EXAM PAPER