



Private & Confidential

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in figures) :

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Student Name (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Semester & Year : January - April 2020
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 3 Hours



INSTRUCTIONS TO CANDIDATES

- This question paper consists of 1 part:**
PART A : FIVE (5) short answer questions. Answer all questions.
(100 marks)

Total Number of pages = 4 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (100 marks)

INSTRUCTION(S): There are FIVE (5) short answer questions. Answer all questions.

Question 1

Explain **FIVE (5)** techniques that can be used by event planners in estimating an event project duration.

(20 marks)

Answer:

Question 2

Elaborate **FIVE (5)** roles of a good event project manager.

(20 marks)

Answer:

Question 3

Suggest **FIVE (5)** ways that can help a project manager to deal with potential threats in managing event. (20 marks)

Answer:

Question 4

Discuss **FIVE (5)** benefits of Project Management when it is used to schedule an event project. (20 marks)

Answer:

Question 5

a) Elaborate “project definition phase”.

(4 marks)

Answer

b) Identify the project requirements as proposed by Wjinen (2004).

(16 marks)

Answer

END OF EXAM PAPER