

PART A

: SHORT ANSWER QUESTIONS (50 MARKS)

INSTRUCTION(S)

: FOUR (4) short answer questions. Write your answers in the Answer Booklet(s) provided.

1. Describe each of the following terms and provide an example of each : (20 marks)
 - a. Sustainability in hospitality and tourism
 - b. Carbon footprints
 - c. Tourism Policy
 - d. Carbon Offset

2. Apply **FIVE (5)** initiatives in Marine and Coastal in terms of tourism to the extent they can be sustainable. (10 marks)

3. Analyse **FIVE (5)** potential roles of tourism in sustaining communities (10 marks)

4. Tourism destination management is a complex phenomenon that has positive and negative impacts. Analyze the negative impacts on the physical and socioeconomic dimension for tourism destinations. (10 marks)

END OF PART A

Part B : ESSAY QUESTION (20 Marks)

INSTRUCTION(S): ONE (1) essay question in not less than two full pages written in the Answer Booklet provided.

Evaluate the extent to which current human resources management problems in the hospitality industry are in conflict with the concept of sustainable operations and propose your recommended solution (20 marks)

END OF EXAM PAPER