

MAIN SUBJECT	RELATED SUBJECT	LOCATION (BY CLASS NO.)
<b>Accounting</b>	Accounting	HF5635
	Accounting principle	HF5635
	Business accounting	HF5635
	Cost accounting	TX911.3
	English for accounting	PE1115
	Finance	HG4026
	Financial accounting	HF5635, HF5686
	Hospitality accounting	HF5686.H75
	Managerial accounting	HF5657.4, HF5686.H75
<b>Bahasa Kebangsaan</b>	Malay language - Grammar	PL5065, PL5074, PL5106
	Malay dictionary	PL5091, PL5125
<b>Economics</b>	Economics	HB171.5
	Economics for business	HD30.2
	Macroeconomics	HB172.5
	Microeconomics	HB172
	Recreation -- Economic aspects	GV188
	Sports -- Economic aspects	GV716
<b>English</b>	English business	PE1115
	English for career	PE1115, PE1128
	English for foodservice	PE1116
	English for hospitality	PE1116
	English Writing	PE1429
	IELTS	PE1128
	New English	PE1112
	Practical English usage	PE1460
<b>Events</b>	Entertainment events	GT4890, GV1471
	Events management	GT3405
	Leisure and recreation	GV154.9 – GV191.48
	Performing arts -- Law and legislation	KPG14493
	Special events -- Management	GT3403 – GT3406
	Special events -- Marketing	GT3405
	Special events -- Planning	GT3405
	Special events industry -- Risk management	GT3405
	Special events industry -- Personnel management	GT3405
	Sports -- Economic aspect	GV716

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<b>Food and Culture</b>	Cuisine and culture	TX353
	Food and culture	GT2850, TX357
<b>Introduction to Computing / IT</b>	Computers	QA75.5 – QA76.95
	Data communications -- Telecommunication	TK5105 – TK5105.9, QA76.5
	Electronic commerce	TX911.3.E4
	Internet	TK5105.875.I57
	Microsoft Excel (Computer file)	HF5548.4
	Web marketing	HF5415
	<b>Marketing</b>	Business marketing
Communication in marketing		TX911.3.M3
Direct marketing		HF5415.126
Hospitality industry -- Marketing		TX911.3.M3
International marketing		HF1416
Marketing		HF5415
Marketing communication		HF5415.123
Marketing management		HF5415.13
Marketing research		HF5415.2
Restaurant -- Marketing		TX911.3.M3
Retail marketing		HF5429
Service industries -- Marketing		HD9980 , HF5415.122
Sports -- Marketing		GV713
Tourism -- Marketing		G155.A1
<b>MPW</b>		Democracy in Malaysia
	Malaysia -- Politics and government	JQ715 , DS597
	History of Malaysia	DS592.6, DS596
<b>Pendidikan Moral</b>	Moral Education	LC315
	Moral Development	LC273
	Moral Studies	LC273
<b>Pendidikan Islam</b>	Islamic Education	BP43, BP43.M2
	Islamic Religious	BP43, BP166.7
	Tamadun Islam	DS36.85
<b>Personal Development Skills</b>	Personal development	BF637.S8, BJ1661, HF5381
	Personality	HF5381



**LEARNING RESOURCE CENTRE - SUBJECT GUIDE**  
**School of Tourism**  
**Bachelor of Tourism Management (BTM)**

MAIN SUBJECT	RELATED SUBJECT	LOCATION (BY CLASS NO.)
<b>Tourism</b>	Air travel ; Airlines	HE9761 – HE9990
	Deep diving	GV838.672 – GV838.674
	Cultural tourism	G156.5
	Ecotourism	G156.E26
	Economic tourism	G155.A1
	Ethics tourism	G155.A1
	Event tourism	G155.A1
	Food and wine tourism	G155.A1
	Heritage tourism	G156.5.H47, GN6356.M4
	History of tourism	G156
	Leisure tourism	GV75
	Marketing tourism	G155.A1
	Rural tourism	G155.A1
	Strategic management in tourism	G155.A1
	Tourism and sustainability	G154.9
	Tourism concept and practice	G155.A1
	Tourism policy	G155.A1
	Tourism --Hospitality	TX911.3.M3
	Tourism -- Law and legislation	KF951
	Tourism--Medical	RA441.5
Transportation	G155.A1	